



President's Message

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*Happy Holidays
to Everyone!*



Program Submission • Consultant's Report

This is a very busy time for the Board of CRCID. We are in the midst of preparing a Program Submission to CIDA covering the three-year period of 2009 to 2012 and winding up funding for the current agreement. In addition we are reviewing the latest consultant's report.

Periodically CIDA hires a firm of outside consultants to review the progress of the various NGOs that receive funding from CIDA. This year the firm of Universalialia was retained primarily to determine if CRCID was following the recommendations of the previous report particularly in so far as adopting the programmatic approach to providing foreign aid. This has been a difficult transition as it did somewhat clash with the traditional Rotary culture of individual clubs undertaking their own World Community Service projects.

The consultants did comment: "The movement toward more programmatic-like approaches at the Rotary Foundation suggest CRCID's efforts toward programmatic approaches will take place in an increasing supportive environment throughout the Rotary network."

Much has been accomplished, however, both the Board and Universalialia recognize there is still a good deal to be done. Much of this has to do with enhancing reporting requirements and standardizing procedures. We hope to be able to respond to the final report by the year-end or early January.

As for the new Program Submission, it is clear we will not secure funding for the total package we initially applied for. As I write this, your Board is again carefully reviewing the proposals and deciding on what programs to support and the level of funding that can be realistically applied for. These are very difficult decisions as naturally we would very much like to accommodate all of your requests, however, while we may obtain increased funding from CIDA it will not be enough to fully fund all of the programs your Board earlier approved in principle to support. We hope to have a final response from CIDA in early June or July.

In the meantime we continue to pursue the obtaining of charitable status. Once secured, we are hopeful this will open new avenues of funding and reduce our reliance on CIDA.

From all of the members of the Board and the Secretariat, I extend to you the Blessings of Christmas and Hanukah and our best wishes for a Happy, Healthy, and Prosperous 2009.



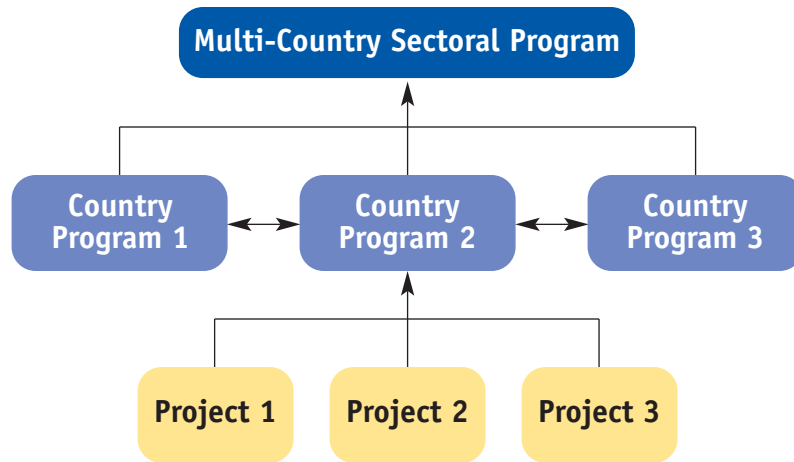
Warmest
Rotary Regards,

PDG Dave Robinson
President, CRCID



Project Management Training See page 3

Definition: Sectoral Coherence



A new term that CRCID has learned regarding its evolution to a program-based approach to international development is “Sectoral Coherence”. What this term means is that each of the country programs within one of CRCID’s Sectoral Priorities (e.g. Health Concerns; Literacy & Education) should have similar goals and objectives that are reflected in their Results Based reporting. This can only be accomplished if these country programs collaborate more closely with each other. Initially, the programs should determine what are the common short term (outputs) and medium term (outcome) results that should collectively be provided to CRCID. Further collaboration can occur by sharing best practices, providing leads on program expansion, etc.

Sectoral Coherence is shown in the chart above that graphically shows how the individual projects, programs are connected to the Sectoral Priority. While this a relatively new tool it can help Rotary implement programs that are more effective because they are more coherent and collaborative. The Literacy and Education programs currently receiving financial support from CRCID have intuitively recognized the importance of collaboration and have initiated communications and had one meeting to develop closer collaborative ties with each other.

Funding Proposal Update



CRCID has diligently been working on acquiring continued funding for Rotary’s Developing Country Programs. The program proposal was submitted for review on November 26, 2008. Based upon initial discussions with the CIDA Project Officer, some revisions will be required to increase the probability of approval. One key revision is the budget because CIDA is limiting increases to a maximum of 10%.

On December 12, 2008 CRCID requested a 4-month extension to the current program to allow sufficient time to make these revisions and minimize the risk of a funding gap.

As more information becomes available it will be posted on the CRCID website:

www.crcid.org



CRCID Modules Offered

Effective Project Management Training

Preparing and writing better grant proposals will help your Rotary club provide more effective world community service. And CRCID is here to help you attract more, and more sustainable, funding for your project.

Over the past 2 years CRCID has focussed on preparing training material to assist Rotarians in effective and efficient planning, and implementation of sustainable WCS projects. Now you and your club or District can use this resource.

CRCID District representatives will deliver the training in four modules:

- 1 Designing a Sustainable Development Project.** The material presented in this Module emphasizes that proper planning is critical to the long-term success of a project, and to increase the probability the project will continue after Rotary involvement has ended.
- 2 Programs & Principles of Effective Development.** This Module focuses on 6 principles of development while helping participants understand the importance of shifting from a project to a program approach to international development.

3 Results Based Management.

This Module deals with Results Based Management (RBM), a management system that helps improve overall project effectiveness and sustainability. It emphasizes the importance of establishing measurable results during the planning of sustainable projects; comparing the anticipated results with the results achieved during the implementation and carrying out the project; and, determining the success of the project by analyzing these two sets of results.

4 Measuring Success in an RBM Framework.

Accountability is a crucial component of doing international development and this unit assists participants in reporting on development results in a way that meets the requirements and expectations of all partners.

Each of these training sessions can be delivered independently, or as part of a full day seminar.

Rotarians who complete these modules, and utilize their learning in grant proposals, will be more effective in planning projects for sustainable success, attracting funds to support their plans and carrying initiatives to a successful conclusion.

To learn more about these CRCID “value added” services, or to book a 20-minute presentation on the “new” CRCID please contact your District Representative or the CRCID Secretariat.

